



MASSACHUSETTS BREAST CANCER COALITION

PRESS RELEASE: FOR IMMEDIATE RELEASE

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MASSACHUSETTS BREAST CANCER COALITION TO HOST ANNUAL STATEWIDE AGAINST THE TIDE ATHLETIC FUNDRAISING EVENTS AS BOTH VIRTUAL AND IN-PERSON EVENTS THIS SUMMER

Massachusetts Breast Cancer Coalition (MBCC) is hosting its annual, statewide Against the Tide athletic fundraising events as both virtual and in-person events this summer.

MBCC will host two virtual events each with an 8-day participation window: Against the Tide June Virtual Event – June 11th – 18th and Against the Tide August Virtual Event – August 6th – 13th. The virtual event components include 1-mile recreational or competitive swims, 1/2-mile recreational swim, 5K or 10K runs, and a 3-mile walk.

Additionally, MBCC will hold two in-person events: one on June 18th at DCR's Hopkinton State Park in Hopkinton, MA and one on August 13th at DCR's Nickerson State Park in Brewster, MA. These events will feature 1-mile recreational or competitive swims, 1/2-mile recreational swim, 5K or 10K runs, 3-mile walk, and a 1-mile USMS sanctioned swim.

All in-person event participants will receive an event t-shirt. Prizes will be awarded for the top swim and run finishers. Registration for both the virtual and in-person options is \$40 for an individual participant, and \$100 for a family registration (up to 5 family members).

"We are grateful to the many people who continue to support MBCC, and were so encouraged by how well our virtual events were received by participants both locally and nationally in 2020 and 2021," explains Cheryl Osimo, MBCC's Executive Director. "In 2022, we hope that providing multiple virtual and in-person event options will give even more people a chance to be a part of the Against the Tide events to swim, walk, and run in support of breast cancer prevention."

To learn more about all of the registration options or to make a pledge, please visit the MBCC website mbcc.org/against-the-tide or by calling 617-376-MBCC (6222).

About MBCC: Massachusetts Breast Cancer Coalition is the state's leading breast cancer organization dedicated to preventing the environmental causes of breast cancer through community education, research advocacy, and changes to public policy.