



MASSACHUSETTS BREAST CANCER COALITION

PRESS RELEASE: FOR IMMEDIATE RELEASE

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MASSACHUSETTS BREAST CANCER COALITION (MBCC) TO HOLD FIRST ANNUAL BIKE FOR PREVENTION BIKE-A-THON VIRTUALLY APRIL 19th to APRIL 25th, 2021!

Massachusetts Breast Cancer Coalition (MBCC) is hosting its first Annual Bike for Prevention Bike-A-Thon virtually on a local and national scale from Monday, April 19th, 2021 to Sunday, April 25th, 2021. Participants can ride 1 mile or more, either outdoors on their favorite route or indoors on a stationary bike. For those interested who do not have a bike, MBCC invites them to participate on foot and either walk or run any distance of their choosing. All registered participants will receive a free t-shirt.

Cheryl Osimo, MBCC's Executive Director, says "We are proud and grateful to all of the MBCC friends who will help support this new event and raise funds toward MBCC's focus on cancer prevention starting April 19th. Ultimately, these individuals along with all MBCC Bike for Prevention supporters are helping us to make the world a better place for our children, grandchildren and future generations."

Registration for this virtual Bike-A-Thon is: \$40 for Individuals, \$150 for Families (up to 5 members), and \$25 for Students. All proceeds from the event will benefit breast cancer prevention.

To learn more about registration options or to make a pledge, please visit www.mbcc.org/bike or by calling 1-800-649-MBCC (6222).

About MBCC: Massachusetts Breast Cancer Coalition is the state's leading breast cancer organization dedicated to preventing the environmental causes of breast cancer through community education, research advocacy, and changes to public policy.