Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

I hope that you, your family and loved ones are well during these challenging times.

I am fundraising on behalf of Massachusetts Breast Cancer Coalition (MBCC)’s mission of cancer prevention, and I am humbly reaching out to you in hopes that you will be able to support me in my efforts.

Like many nonprofit organizations, MBCC’s traditional fundraising initiatives have had to be postponed or significantly altered as a result of the pandemic. These fundraising events represent much-needed funding to support MBCC's mission of preventing environmental causes of breast cancer through community education, research advocacy, and changes to public policy. In this time of job loss and financial stress, many of MBCC’s supporters have not been able to offer a financial donation as they have in the past. This places MBCC in a very vulnerable position.

I strongly believe in MBCC’s unique mission and hope that you will be able to support my fundraising this year. Please know that every dollar helps and will be used very efficiently by MBCC’s small and highly-dedicated staff.

I am grateful to you for your past support and wish you, your family, loved ones, and community good health and brighter days to come.

With caring appreciation,