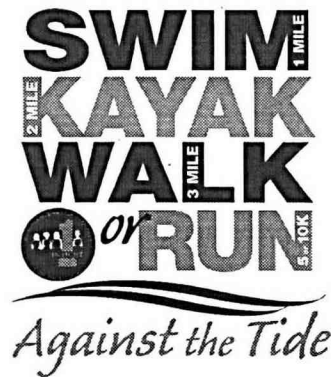


MacAskill to receive MBCC award Aug. 17

Michael MacAskill has been an MBCC “hero” since the inception of the Against the Tide event on the Cape and this year he will be presented with an appreciation award for his efforts at the annual fund-raiser for the Massachusetts Breast Cancer Coalition.

MacAskill, who formerly owned Goose Hummock in Orleans, is continuing to support Against the Tide this year, taking on the role of volunteering in the kayak component of the event, which takes place Aug. 17 at Nickerson State Park in Brewster. He is working hand in hand with the new owners of Goose Hummock, the Howarth family who just moved here from the UK. The Howarths gave the “MBCC event a big thumbs up and did not want to change the tradition of supporting such a worthy cause,” said MacAskill.

“We work with a lot of wonderful sponsors and business people throughout New England, but Goose Hummock and Michael have held a special place in my heart since the beginning because Michael whole heartedly believes in MBCC’s focus of breast cancer prevention,” said MBCC



If you go...

What: Against the Tide, fundraiser for Massachusetts Breast Cancer Coalition
Where: Nickerson State Park, Brewster
When: Saturday, Aug. 17, 7 a.m.-noon
Pledges, registration, more info: www.mbcc.org/facebook, 800-649-MBCC

Executive Director Cheryl Osimo. “He agrees that finding the preventable causes of breast cancer and cancer in general that this is not a job for our children.”

MBCC is the only breast cancer organization locally or nationally that focuses on breast cancer prevention. The statewide Against the Tide events (in Brewster and Hopkinton) generate funds towards this goal and MBCC’s work in community education, research advocacy, and public policy change.

The morning events consist of a 1-mile swim, 2-mile kayak, 3-mile walk, 5K run, and 10K run. Participants may choose one or more of the activities in any combination.

There will also be a “Splash and Dash” Aquathlon option where participants first “splash” in the competitive 1-mile swim and then, “dash” in the competitive 5K or 10K run.

“It’s a cause I believe in and I simply give a little bit of time for a great cause. We need to stop all of the family pain. It’s not a fight we want for our children,” MacAskill said.

As in year past, MBCC will be presenting Michael with an award of appreciation. His passion and generosity deserve to be celebrated. MBCC cannot thank Goose Hummock and Michael enough for their dedication to breast cancer prevention and the Against the Tide event.





Michael MacAskill, pictured here with daughters, is helping out in the kayaking event at Against the Tide in August. Courtesy photo