



MASSACHUSETTS BREAST CANCER COALITION

Dear Friend,

The state's leading breast cancer organization, the Massachusetts Breast Cancer Coalition (MBCC), is hosting its 20th Annual Party for Prevention Lesbians & Friends Dance with all proceeds benefiting MBCC's work toward the prevention of breast cancer. On Saturday, October 21, 2017, we are estimating hundreds of women will attend this night of festivities to raise money for our cause.

MBCC is committed to breast cancer advocacy and public education in Massachusetts. Since our inception in 1991, our focus has been on the pursuit of primary prevention of the disease through identifying causes linked to the environment. Right now, one in eight women will be diagnosed with breast cancer in their lifetime. This is unacceptable. We need to work together to increase our prevention efforts. Will you join us this year as an event sponsor?

As a sponsor, you will be afforded the full range of benefits corresponding to your level of support.

You can find these benefits on the second page of this sponsorship letter. We would promote you in our pre-event advertising, and more! I ask that you please send your commitment to sponsoring this event by emailing me or by returning the attached form on the second page of this letter to the address listed below. Sponsorship checks should be mailed to this address as well.

Massachusetts Breast Cancer Coalition
P.O. Box 202
Franklin, MA 02038

Please help us help families affected by breast cancer by showing your support for our important and unique work towards breast cancer prevention. I invite you to visit www.mbcc.org for more information about breast cancer and breast cancer prevention. I look forward to working with you in 2017 at our 20th Annual Party for Prevention!

Sincerely,

Cheryl Osimo
Executive Director
Massachusetts Breast Cancer Coalition
cherylosimo@comcast.net
(508) 246-3047



20th Annual Lesbian & Friends Dance Sponsorship Form

Platinum Sponsorship for a donation of \$1,000

- Opportunity to promote your business from the stage
- Listing in pre-event advertising
- Reserved table seating (your choice of location)
- Recognition from the stage
- Listing in event program
- Listing on event signage
- 6' display table
- 6 complimentary tickets

Gold Sponsorship for a donation of \$750

- Listing in pre-event advertising
- Reserved table seating (your choice of location)
- Recognition from the stage
- Listing in event program
- Listing on event signage
- 6' display table
- 6 complimentary tickets

Silver Sponsorship for a donation of \$500

- Listing in pre-event advertising
- Recognition from the stage
- Listing in event program
- Listing on event signage
- 6' display table
- 4 complimentary tickets

Bronze Sponsorship for a donation of \$250

- Listing in pre-event advertising
- Recognition from the stage
- Listing in event program
- Listing on event signage
- 3' display table
- 2 complimentary tickets

Please give us your commitment to sponsorship by emailing Cheryl Osimo at cherylosimo@comcast.net and returning this form and sponsorship checks made out to the **Massachusetts Breast Cancer Coalition at P.O. Box 202, Franklin, MA 02038**. To take advantage of full pre-event advertising, we must receive this form along with all sponsorship money by **September 1, 2017**. Please contact Cheryl Osimo with questions or concerns.

YES, PLEASE COUNT ME IN AS A SPONSOR:

- PLATINUM
- GOLD
- SILVER
- BRONZE

Please send name exactly as you would like it listed in the program and event promotions.

Name: _____

Address: _____

Phone: _____ Email: _____