

IN 1940, approximately **1 IN 20** women were diagnosed with breast cancer.

TODAY, rates are between **1 IN 7** and **1 IN 8** women diagnosed with the disease.

Women born before 1940 carrying the **BRCA1 AND BRCA2** genes have a 24% chance of developing breast cancer, however, among those born after 1940, risk increases to 67%.

Since World War II, over **85,000 SYNTHETIC CHEMICALS** have been manufactured and released onto the market, of those **LESS THAN 10% HAVE EVER BEEN TESTED FOR IMPACT ON HEALTH.**

Massachusetts has the **4TH HIGHEST** breast cancer rate in the country; this rate is almost **10% HIGHER THAN THE NATIONAL AVERAGE.**

HISTORY AND NOTABLE ACCOMPLISHMENTS...

MBCC was founded in 1991 by women concerned with the lack of attention to breast cancer. Thanks to the overwhelming response to our call to action, Massachusetts became the first state to declare breast cancer an epidemic.

In 1994, MBCC established the Silent Spring Institute, a research institute dedicated to examining the links between the environment and women's health. MBCC successfully advocated for state funding for an innovative environmental study of elevated breast cancer rates on Cape Cod.

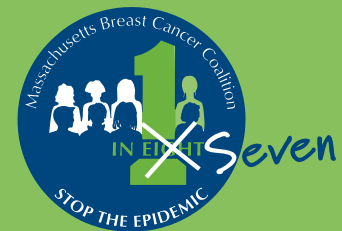
MBCC challenges the exploitation of breast cancer by corporations who reap enormous profits from the disease and/or whose products have carcinogens linked to breast cancer.

We have won significant victories, including: passage of the genetic privacy law, funding for Silent Spring's environmental health studies, funding for access to screening and treatment for low income and uninsured women and passage of the mercury products phase-out bill.

BREAST CANCER PREVENTION IS THE CURE!

MASSACHUSETTS BREAST CANCER COALITION
1419 Hancock Street, Suite 202
Quincy, MA 02169

MASSACHUSETTS BREAST CANCER COALITION



MBCC MISSION

Defining breast cancer as a political issue, the Massachusetts Breast Cancer Coalition challenges all obstacles to the eradication of this disease.

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Massachusetts Breast Cancer Coalition 1419 Hancock Street, Suite 202, Quincy, MA 02169, T 800-649-6222, 617-376-6222, F 617-376-6221 www.mbcc.org

OUR GOALS

- Create the public and political will to eradicate breast cancer
- Focus on environmental links to breast cancer that will lead to primary prevention of breast cancer
- Reject the concept of breast cancer as a chronic disease
- Dispel myths and misconceptions about the realities of the breast cancer epidemic
- Challenge the commercialization of breast cancer

ENVISIONING THE FUTURE

At the MBCC, we believe that **PREVENTION IS THE CURE** and we aim to create change so that **NOT ONE MORE WOMAN**, or her loved ones, must endure the challenges that come with breast cancer.

The MBCC advocates for increased resources to investigate environmental links to breast cancer that are present as a result of mammary carcinogens found in our air, water, soil, food, homes, cleaning supplies, personal care products and other consumer products that we use every day.

ONLY 20-30% OF BREAST CANCER DIAGNOSIS CAN BE LINKED TO GENETICS OR LIFESTYLE, LEAVING OVER 70% LINKED TO ENVIRONMENTAL EXPOSURES.



EDUCATION AND ADVOCACY

OUTREACH AND EDUCATION

The MBCC offers conferences and workshops on issues relating to the politics and economics of breast cancer, as well as informal community events to bring our message to residents across the state.

If you are interested in hosting a healthy homes or healthy spa party or general educational session, please call us or visit our website for events information.

LEGISLATIVE AND PUBLIC POLICY ADVOCACY

MBCC has a long history of advocating for legislation aimed at preventing breast cancer as well as improving the lives of women with the disease. Our efforts include advocating to remove carcinogens from the environment, our homes and our personal care products; protecting women's medical privacy rights; ensuring access to quality care and demanding environmental justice in communities of color.

Our members make our advocacy efforts a success. Please consider becoming an active advocate by contacting us for more information on how you can help with as little as an hour a year!

IN COALITION WITH... ALLIANCE FOR A HEALTHY TOMORROW

A broad based citizen initiative in Massachusetts to establish new government policies to prevent harm to our health from toxic hazards.

WWW.HEALTHYTOMORROW.ORG

THINK BEFORE YOU PINK

This campaign challenges companies who use the pink ribbon to sell their products, while giving little of their profits to prevent breast cancer and whose products may have carcinogens that contribute to the epidemic.

WWW.THINKBEFOREYOUPIK.ORG

CAMPAIGN FOR SAFE COSMETICS

A national project aimed at protecting the health of consumers and workers by requiring the health and beauty industry to phase out the use of chemicals that are known or suspected carcinogens, mutagens and reproductive toxins.

WWW.SAFCOSMETICS.ORG

I WANT TO JOIN THE FIGHT AGAINST BREAST CANCER.

Name _____

Address _____

City _____

State _____ Zip _____

Telephone (_____) _____

Email Address _____

For a minimum membership donation of \$25 you will receive our quarterly newsletter, notices of events and action alerts.

I wish to make a donation of:

\$250 \$100 \$50 \$25 Other \$ _____

Please be as generous as you are able.

Please charge my: Visa Mastercard

Account No.: _____

Exp. Date: _____

Signature: _____

Please make your check payable to the Massachusetts Breast Cancer Coalition.

The Coalition encourages you to participate in our work.

If interested, please check below:

Education and Outreach Fundraising

Advocacy Newsletter/Writing Special Events

Other interests or expertise: _____

WWW.MBCC.ORG